



KING of the WING 2005



Košice 1.1.2005

A group of international KITEWING riders get together for the first ever winter Redbull KING of the WING 2005 from 12. -19.2.2005. The main aim of the event is to introduce the kitewing sport to the people in Central Europe and build the positive image of this new sport in the media. The event will take place in the mountain region of Low Tatras in JASNA ski resort, close to Liptovsky Mikulas. The group of pro team riders guaranties the ultimate winter kitewing experience.

If the conditions allow it, it will be also the first unofficial European championship in slalom on the 8 course, hang time, best trick and slope jumping disciplines. This event will be also a chance for the top riders to try to move the limits of the sport further again. Attempt of breaking the overall speed record and the longest jump record is also on the menu.

Experienced pro team riders will teach new adepts to get the ultimate kitewing kick on different surfaces. The whole event will be filmed and photographed by professionals and the material will be available for media use free of charge.

The KITEWING

The kitewing is an ultra-light hand-held wing shaped kite that can be used for sailing on ice, snow and land with a pair of skis, skates or a snowboard in winter and roller blades or skateboard in summer. The wing is a Finnish invention, developed by Sami Tuurna and Carl-Magnus Fogelholm in Helsinki in the late 1980's. The first Kitewing was launched on the Finnish market in 1988. The new action sport called Kitewing riding was born. The sport itself and the kitewing were developed to their present form at the end of 1990's when a group of young snowboarders and extreme skiers tested the wing. They found out that the wing was perfectly suited also for making incredible jumps and tricks. In 1999 the Finnish extreme skier Patrick Blom was able to make a whopping 170-meter (560 feet) jump with skis and the Kitewing. Later the record has grown in length: the current world record from 2004 is 505 meters (1666 feet) made by team rider and helicopter pilot Andreas Laurent. The sport of kitewing riding is currently rising fast in popularity worldwide.

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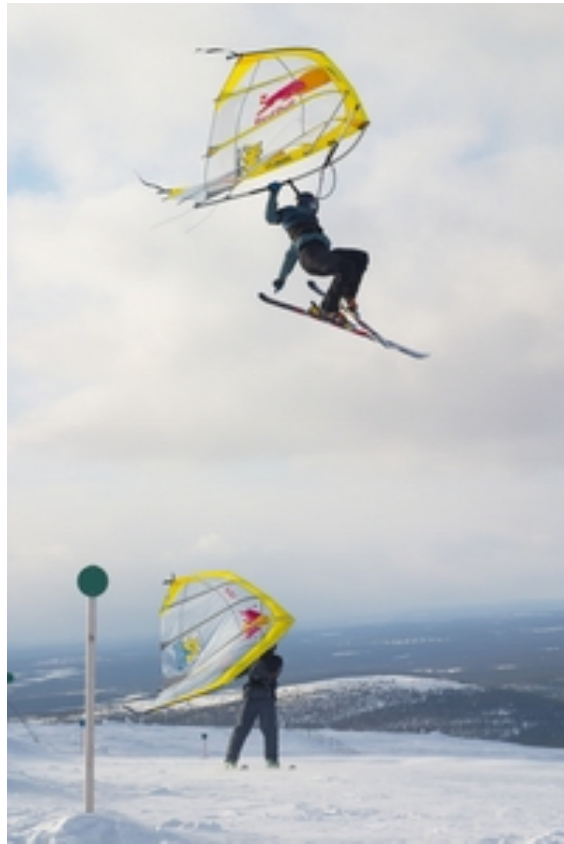
www.kitewing.com

Connecting websites:

www.redbull.sk

www.jasna.sk

www.windsurfing.sk



Gravity is a myth with us !!!